**Vision**

To be one of the leading fashion brand of Pakistan by providing delightfulness to the customers. To do so, Personage continuously innovate its business processes to deliver finest stitched garments with extra-ordinary comfort and premium fabric to the valuable customers of Personage at affordable prices.

**Mission**

The mission of personage is to achieve triple bottom line. In the result of which, the company aims to adopt such innovative and efficient business practices that can reduce the impact of business activities on the society.

**Shared Values**

Commitment to the Stakeholders

Integrity

Reliability

Fair Pricing

Environmentalism

**Brand Message**

At Personage, we aim to deliver the finest products to you through which you can intensify your persona. Our shirts are manufactured by using avant-garde stitching techniques from the condescending fabric, which will fulfil your craving for elegant and fashionable shirts.